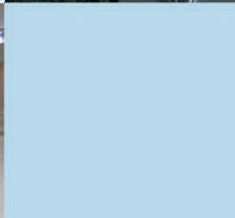
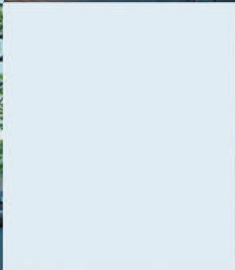


# MAS<sup>TM</sup> architecture



[www.masarchitecture.co.uk](http://www.masarchitecture.co.uk)

[info@masarchitecture.co.uk](mailto:info@masarchitecture.co.uk)

## Practice Profile

MAS architecture is a design led practice with strong design and technical expertises, delivering holistic multi-disciplinary services on all projects. Our extensive experience includes new build and refurbishment projects across all sectors of the industry.

MAS, award winning practice has a track record for delivery of complex high profile projects, big or small, with values ranging between £50,000 – £25million.

We are very proud that 95% of our work is repeat business from high profile clients and collaborators.

MAS' expertise in the field of architecture and sustainable design is well demonstrated within our design portfolio on a regional and international scale.

These approaches, coupled with three-dimensional modelling software (with BIM capabilities), is a standard service for any project we undertake.

MAS architecture was founded and established by Muthar Al-Salloum and registered in England and Wales as a Limited Company in April 2007.

## The Team



**1. Muthar Al-Salloum**  
Managing Director /  
Principal Architect RIBA

**2. Khushal Karelia**  
RIBA Part 3  
Architectural Associate

**3. Steve Buchan**  
Technical Associate

**4. Rakesh Patel**  
RIBA Part 2  
Architectural Assistant

**5. Mariana Zvunca**  
RIBA Part 2  
Architectural Assistant

**6. Tiba Hendi**  
Design Architect

**7. Safwan Sheikh**  
RIBA Part 2  
Architectural Assistant

**8. Lisa Boardman**  
Marketing Manager

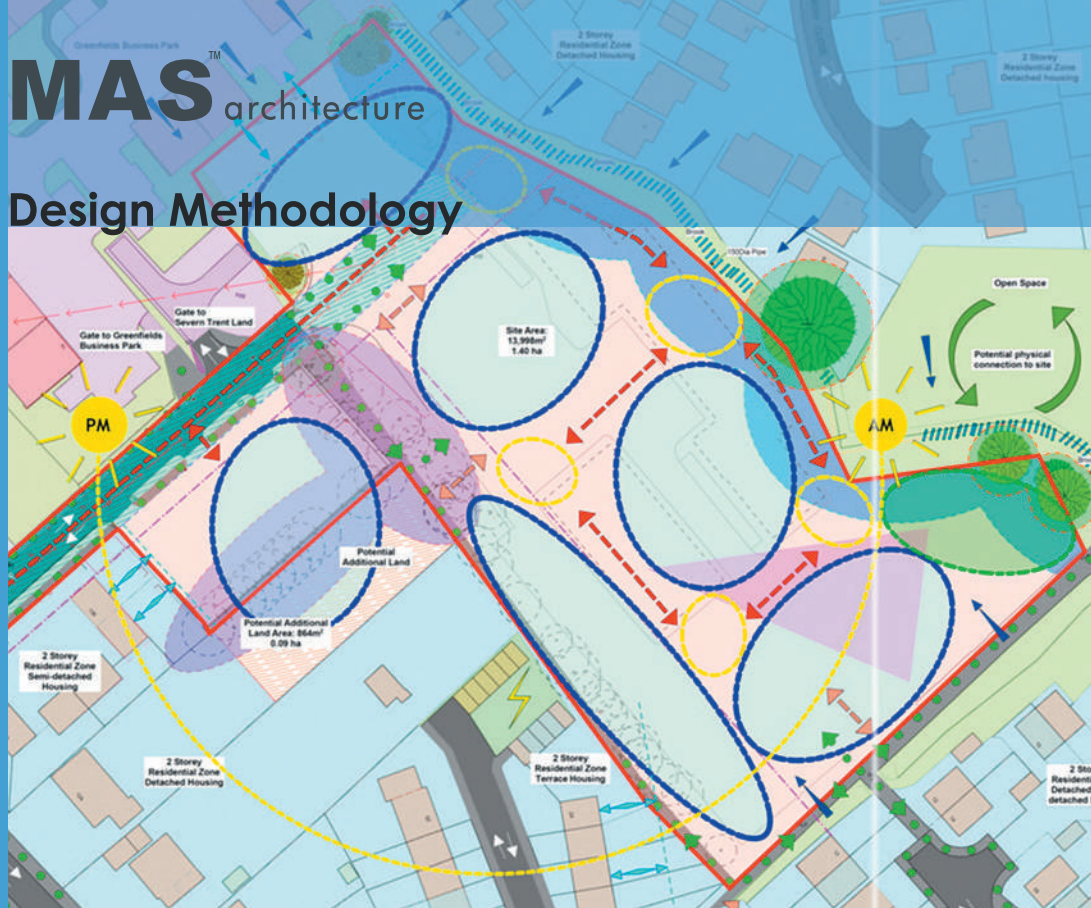
**9. Molly McAllister**  
RIBA Part 1  
Architectural Assistant

**10. Paul Beasley**  
Senior Architectural  
Technologist

**11. James Bath**  
RIBA Part 3  
Architectural Assistant

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## Design Methodology



MAS architecture offers both sustainable and holistic view to the design of each project.

In the early stages of any design development, we work closely with our clients to fully understand the brief, long term aspirations and the budget. Following a rigorous concept analysis, we create solutions that are appropriate in their context and are a delight for end users.

Regular design reviews and commercial appraisals take place to ensure that each project meets its expectations. At the heart of this process, our design teams are assembled to take projects from concept to completion. These teams are led by design and technical associates who oversee the evolution of each project, ensuring that a consistent high quality is maintained during each stage.

As lead architects, we collaborate with a broad range of high profile consultants and suppliers and from experience, MAS truly believes that the most innovative and successful solutions are born out of a committed collaboration within the entire design team.



## Technological Methodology

MAS architecture has a wealth of technical design expertise.

The technical design team are highly experienced to offer a full architectural technical design service, and we subscribe to NBS Plus building software, offering this documentation as part of our normal architectural design services.



We are PC based with a dedicated server run on Microsoft 2013 Business Standards with automatic backup data. We operate BIM modelling software and offer 3D modelling from the outset.

We have in house video conference facility making global communication fast and efficient.

As a team, we strive to establish and maintain professional relationships with the industry's professional bodies. MAS architecture is a registered RIBA chartered architectural practice and operates a structured management and filing system that align with ISO9001.

On each project, we set up a standard project filing system that aligns with the RIBA plan of work stages 2013 and hold standard project administration forms including drawing registers, H&S risk assessments forms, project progress reports and design team minutes.

Our environmental and sustainable policy demonstrates our commitment to the environment and aligns with ISO 14001 standards. We are Constructionline and Acclaim accredited (supplier registration number 164227). This confirms our position on the UK register of pre-qualified construction professionals and therefore proves our ability to competently deliver public sector projects.



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## Commercial / Retail

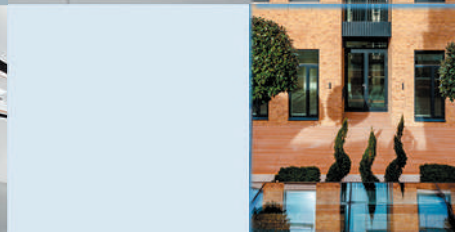
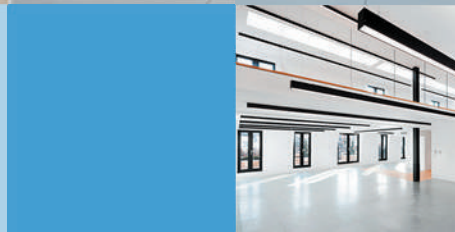
Value: £5.3m

Contract: D&B

RIBA Stage 0 - 7

**40-41 Great Marlborough St, London. W1**

A high end mixed use development within the heart of central London and on the edge of Soho. The scheme comprised of full conversion, refurbishment of the existing building and a five storey extension to the rear into high end office accommodation with roof gardens and terraces.



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**Commercial / Retail**

Value: £2.7m

Contract: D&B

## **35 Rutland Street - Leicester City**

A high end mixed use development within the heart of Leicester City Cultural Quarter. The scheme comprise of full conversion and refurbishment of the existing building into high end student accommodation with modern single storey roof extension providing further penthouse style city living.





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## Community

Value: £0.75m

Contract: D&B

RIBA Stage 4 - 7

### Cedars Community Centre, Watford

An extension to an existing facility funded by Watford Football Club to provide two meeting/ activity spaces with level access.





## Education

Value: £2.1m

Contract: D&B

RIBA Stage 4 - 7

### Stratford Upon Avon College

A refurbishment and external cladding of two class B building providing renewed teaching facilities for the College. The project was delivered on a design and build basis.



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## Hospitality/Leisure

Value: £5.0m

Contract: D&B

RIBA Stage 0 - 7

**Winstanley House**

A refurbishment and extension of a grade 2 listed building into 19 bespoke boutique bedrooms hotel with two banquet halls catering for large weddings. The project is set within acres of woodland and historic park found within the City of Leicester.



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## Hospitality/Leisure

Value: £15.0m

Contract: D&B

RIBA Stage 4

### Marriotts Residence Hotel

A new build 22 storey tower providing 4\* luxury hotel accommodation with private beach. The hotel contains an infinity pool and various types of suites to two bedroom short term residence apartments.





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## Mixed Use Development

(Retail and Residential)

Value: £5.6m

Contract: D&B

RIBA Stage 4 - 7

**Hurlingham, Wandsworth Bridge Rd, London**

A facade retention mixed use development consisting of retail units arranged over basement and ground floor and luxury high end seven apartments on floors above. The apartments consist of mainly one bedroom and a two bedroom penthouse style apartment.



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## Mixed use

(Retail and Student Accommodation)

Value: £4.2m

Contract: D&B

RIBA Stage 0 - 7

**504 Bristol Road, Selly Oak, Birmingham**

A new build scheme comprising of 70 self contained studios with ancillary accommodation and 2nr, A1-A3 retail units.





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## Student Accommodation

Value: £5.2m

Contract: D&B

RIBA Stage 4 - 7

**73 Princess Road East, Leicester**

A new build scheme comprising of 110 self contained studios with ancillary accommodation.





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## Student Accommodation

Value: £3.75m

Contract: D&B

RIBA Stage 0 - 7

**8 - 10 West Walk, Leicester**

A conversion and new build infill scheme comprising of 85 self contained studios with ancillary accommodation.



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## Student Accommodation

Value: £5.3m

Contract: D&B

RIBA Stage 0 - 7

**1-9 De Montfort Mews, Leicester**

A new build scheme comprising of 91 self contained studios with ancillary accommodation.





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## Student Accommodation

Value: £2.6m

Contract: D&B

RIBA Stage 0 - 7

### 21 Upperton Road, Leicester

A refurbishment and new build schemes comprising of 46 self contained studios with ancillary accommodation.





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## Student Accommodation

Value: £5.0m

Contract: D&B

RIBA Stage 3 - 7

### Castle Boulevard, Nottingham

A new build luxury student accommodation scheme comprising of 66 self contained studios with ancillary accommodation.



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## Student Accommodation

Value: £3.25m

Contract: D&B

RIBA Stage 0 - 7

**Pannell House, 150 Charles Street, Leicester**

A conversion and extension into 89 self contained studios with ancillary accommodation.





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**Residential/Domestic**

85 Hinckley Road, Stoke Golding  
Single storey kitchen extension



## Awards & Shortlists since 2017

### Winstanley House, Leicester:

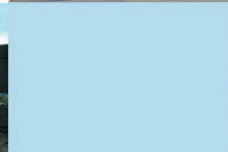
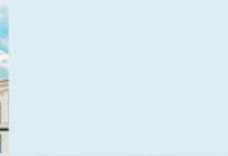
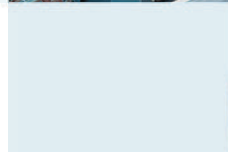
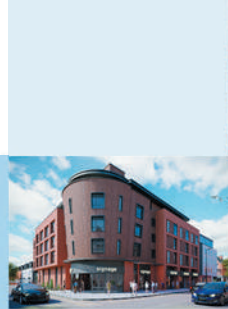
1. Winner 2017 Civic Society Award by Reverend David Monteith, the Dean of Leicester
2. LABC 2018 highly commended; best change of use of an existing building or conversion
3. Winner ProCon 2018 Award - Regeneration Category
4. LJCC Craftmanship Award 2018
5. Finalist East Midlands Construction Award 2018
6. Finalist EMP Awards 2018 - Design Excellence Award
7. Finalist RICS Award 2018 - Regeneration Category
8. Finalist Specifi Award 2019 - Regeneration Category

### 73 Princess Road East, Leicester:

1. LJCC Craftmanship Award 2018
2. Winner ProCon 2018 Award - Large Residential Category
3. Finalist Offsite Construction Award 2018
4. Finalist East Midlands Construction Award 2018
5. Finalist Celebrating Construction Award 2019
6. Winner RICS Award 2019 – Commercial Category

### 8 - 10 West Walk, Leicester:

1. Shortlisted Celebrating Construction Award 2019
2. Shortlisted RICS Award 2019 – Commercial Category





# MAS<sup>TM</sup> architecture

## **Midlands Studio**

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